

IBM Docket No: AM9-99-0118

Declaration and Power of Attorney for Patent Application

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name; I believe I am an original, first and joint inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled:

SYSTEM AND TECHNIQUE FOR AUTOMATICALLY ASSOCIATING RELATED ADVERTISEMENTS TO INDIVIDUAL SEARCH RESULTS ITEMS OF A SEARCH RESULT SET

was filed on ______ as Application Serial No._____ and was amended on

the specification of which (check one)

is attached hereto.

X

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•	that I have reviewed and necluding the claims, as am		ents of the above-identified nent referred to above.
I acknowledge defined in 37 C	•	ormation which is ma	terial to the patentability as
application(s) fapplication who below and have patent or inventional factors.	for patent or inventor's nich designated at least on the also identified below,	certificate, or §365(a one country other that by checking the box, nternational application	(d) or §365(b) of any foreign) of any PCT International an the United States, listed any foreign application for n having a filing date before
Prior Foreig	n Application(s):		
Number	Country	Day/Month/Year	Priority Claimed
I hereby clain application(s) li		USC §119(e) of any	United States provisional
	Application Number	Filing Date	



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I hereby claim the benefit under 35 USC §120 of any United States application(s), or §365(c) of any PCT International application designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application in the manner provided by the first paragraph of 35 USC §112, I acknowledge the duty to disclose information material to the patentability of this application as defined in 37 CFR §1.56 which became available between the filing date of the prior application and the national or PCT International filing date of this application:

Prior U.S. Applications:

Serial No.

Filing Date

Status (patented, pending, abandoned)

I hereby appoint the following attorneys and/or agents to prosecute this application and transact all business in the Patent and Trademark Office connected therewith: Anthony P. DeLio (Reg. No. 18,729); Peter W. Peterson (Reg. No. 31,867); John J. Tomaszewski (Reg. No. 26,241); Shirley S. Ma (Reg. No. 44,216); Robert Curcio (Reg. No. 44,638); Thomas R. Berthold (Reg. No. 28,689); Richard M. Ludwin (Reg. No. 33,010); Marc D. McSwain (Reg. No. 44,929); Alison D. Mortinger (Reg. No. 39,306); Khanh Q. Tran (Reg. No. 41,352).

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I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

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